



Welcome to the Workshop on Assessing Industry Penetration and Government Response in the International Alcohol Control (IAC) Study

October, 26, 2023, 11.00 AM - 12.30 PM

Join us to learn more about the International Alcohol Control (IAC) Study at the Global Alcohol Control Conference 2023!

 Date: October 26, 2023

 Time: 11:00 AM - 12:30 PM

 Location: B3 - Hall 8.2, CTICC, Cape Town, South Africa

Unlocking Insights

Explore the dynamics of industry penetration into the alcohol policy environment and the responses made by governments as assessed in the International Alcohol Control (IAC) Study.

Global Perspectives

Connect with researchers in the IAC collaboration as they share their findings. Industry penetration into the policy space is a global issue and this workshop explores the first effort to develop monitoring tools relevant to both high-income and low- and middle-income countries.

Networking Opportunities

Forge connections with professionals, policymakers, and academics from around the globe and engage in discussions about the challenges and opportunities ahead for shaping alcohol control strategies.

Key Topics Include:

- IAC Alcohol Policy Tool Assessing Industry Penetration and Government Response
- Industry Penetration Strategies
- Government Responses to Industry Penetration
- Comparative Studies Across Countries

Who Should Attend:

Public health professionals, policymakers, researchers and academics, advocates and civil society groups.

Registration:

Secure your spot by registering at the link below or scan QR code:

https://massey.au1.qualtrics.com/jfe/form/SV_ebsLvTh3lubo8Gq

