CREATING
OPPORTUNITIES
AND SYNERGIES
FOR ALCOHOL
PREVENTION AT
DISTRICT LEVEL IN
SRI LANKA.



Foundation for Innovative Social Development



FISD IN ALCOHOL AND DRUGS PREVENTION





Work in 3 thematic areas with and integrated approach

Alcohol and drugs prevention

Gender and development

Child rights protection and promotion



Initiate intervention at community, district and National levels on

Empowering communities

Strengthening district structures and mechanisms

Lobbying and advocating for policy



THE PROBLEM

The CBOs, Government structures at district and divisional levels and the civil society organizations have less coordination and fewer cooperation.



This affected understanding, meaningful collaboration, and the mutual support towards effective alcohol policy implementation at local levels



District level

Divisional level

Community level

Community action
groups / women's
collectives, parents
committees are working
towards changing
harmful norms

Civil society
federation
/Divisional Drugs
prevention
committee

NATA –National
Authority on tobacco
and alcohol and other
government/
development officers

EXAMPLES OF ACTIVITIES





Duty bearers and communities supporting each others in alcohol and drugs prevention in the communities



E.g. Agricultural officer and the Community Local Action Groups worked together during and after Covid on prevention through promoting home Gardening projects to engage families to reduce the alcohol consumption of fathers.



CSOs Organized District campaigns for better policies on prevention with the support of the duty bearers



Conducted Capacity strengthening programs for community groups by CSOs and Government officers



CSOs including FISD conducted capacity strengthening programs for Duty bearers on harmful norms and liked them to vigilant committees working on GBV prevention



All groups worked on designing common work plan and took roles in the implementation of these work plans both within their own organizations as well as common activities

RESULTS

	From Baseline result of 2019		Changed to in (2022)	
Number of individuals challenged positive expectancies in targeted communities	Male 71	Female 78	Male 381	Female 392
Number of individuals reduced their consumptions in targeted communities	Male- 16		Male- 273	
Number of reported harms related to alcohol and drugs by the community leaders and the officers	0		50	
Number of community Interventions in Alcohol related harms in targeted communities	0		87	
Number of CSOs integrated alcohol prevention as a priority within their ongoing programs	12		56	
Number of local government organizations integrated alcohol and drugs prevention into their thematic areas	2		13	
Number of policy progress reviews done by the authoritative officers for the effective implementation of alcohol and drugs prevention	0		8	

• Common space dialogues by different stakeholders





LIMITATIONS



Socio – economic and cultural dynamics of districts required district adjustments to the arrangements of a common space



Different interests of organizations and government structures had to be dealt with sensitively



Lack of trust by government structures on Non-Governmental Organizations.



Changings of political interests and related change of officials at national level



WAY FORWARD

- Further Capacitate the community leaders to take the ownership of their work at all levels
- Further networking and building of partnerships between CSOs and between CSOs and Government
- Capacitating and empowering youth leadership at district level and creating forums and platforms for youth to come together
- Connecting the structures into the national level

CONCLUSION



Interconnecting all the working structures into one common space can lead to better and effective communication and collaboration towards alcohol and drugs prevention.



When effectively connected Community Groups (CBOs) and women's collectives, Divisional Drugs Prevention Committee and the Civil Society Federation can lead advocacy as a one strong collective



Social transformation can be Sustainably managed with better collaborations, networking and partnerships





Thank You!