



# Community Involvement: an Effective Tool for Alcohol Control Policies

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# Introduction

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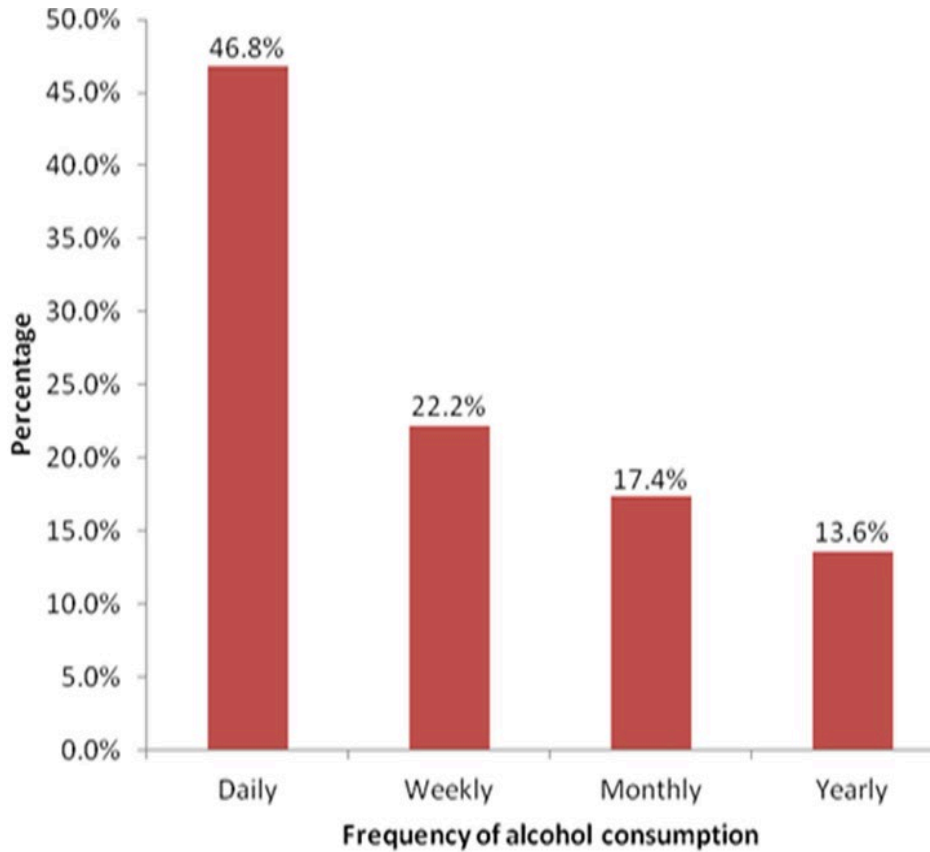


Image Source: [semanticsscholar.org](https://semanticsscholar.org)

Alcohol use is a major risk factor of non-communicable diseases

Ghana adopted the National Alcohol Policy (NAP) in 2016 as NCD preventive measure yet alcohol use keeps rising

New cases of alcohol-induced diseases threaten Ghana's limping health system and hinder health equity

# Mobilizing a Community of “People Living with NCDs”

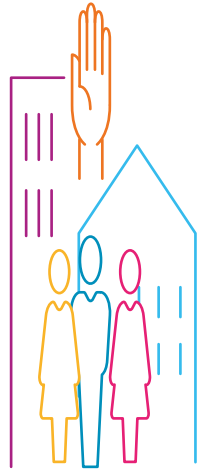
- ❑ Regional Networks of people living with NCDs
- ❑ Community Health Management Committees



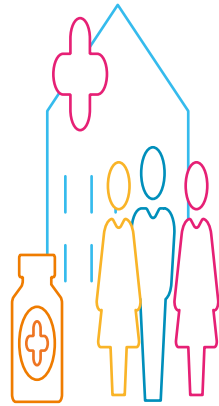
# Strengthening the voices of people living with NCDs



Human Rights  
and Social Justice



Prevention



Treatment, Care,  
and Support



Meaningful  
Involvement



## The Ghana Advocacy Agenda of People Living With NCDs





# Voices on Alcohol Policy Intensified at all Levels

- ❑ International/  
National Dialogues  
on NCDs and SDGs
- ❑ Engaging MP  
with policy  
briefs on alcohol



# Community Voices Are Being Heard...

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❑ Alcohol Taxes have been increased-  
Ghana's 2023 Excise Duty Amendment Act

❑ A Robust Alcohol Regulation being  
developed to Replace the Frail National  
Alcohol Policy



## Conclusion

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Community involvement can be a daunting task owing to the vast diversity and many community-specific barriers

**However, conscious efforts are needed including meaningful engagement in order to gain the support of the community to guarantee locally-made alcohol solutions, that are sustainable**

We look forward to implementing more community-led advocacies for the overall passage of Ghana's alcohol regulations

