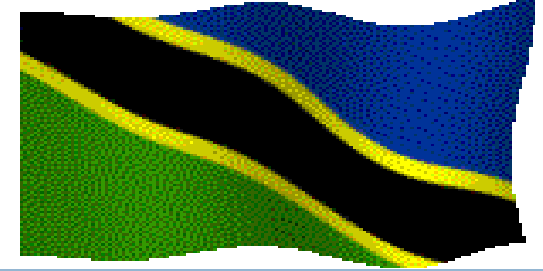




# ALCOHOL RELATED HARM AND VIOLENCE AGAINST WOMEN AND CHILDREN

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# Introduction



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- ❑ Over the six years, 2017-2022, TPHA has been actively engaged in initiatives focused on alcohol - related harm and violence against Women and Children control and prevention in Mbulu District Council, Tanzania.
- ❑ conducted research, organized public awareness campaigns on the harmful effects of alcohol.
- ❑ targeted audience included alcohol producers, sellers, users and school students.
- ❑ advocated for evidence-based policies to address the harmful effects of alcohol consumption.

# Methods



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- Community Based Participatory Approach,
- Lobbying and advocacy,
- Cultural mind-changing and entrepreneurship skills training,
- Identification of alternative income generating activities to replace alcohol brewing and selling,
- Community leaders raised community awareness on alcohol harm,



## Results -1

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### **Some of the notable achievements from 2017 to 2021 includes:**

- ❑ Decline in the number of drinks taken per occasion from 2-4 drinks (59.6%) to <2 drinks (53.8%),
- ❑ Decline in violence against women by more than 50%;
- ❑ Decline of physical abuse from 39% to 12%;

## Results -2



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### Other achievements were ...

- ❑ reduction of alcohol selling points in the project area from eight to four,
- ❑ reduction of alcohol production points from four to two,
- ❑ reduction of alcohol selling access from 69% to 54%.
- ❑ Decline in percentage of Individuals who considered alcohol as a social beverage from 21.8% in to 18%;

# Outcome



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Development and enforcement of the Bylaws in the project area contributed to the following:

- Opening hours of alcohol selling points were reduced, reported (2021, ASA),
- Communities stopped using cereals to make local brews
- local Government Authority restrictions governing alcohol use increased from 45.2% (2017) to 69% (2021),
- Alternative income businesses adopted (milling machines, honey packing and supplying, vegetable growing and small-scale animal keeping),
- Established partnership with MoH to work on National Alcohol Control Policy formulation

# Next steps



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- Implement the Roadmap Jointly developed with MoH on formulation of National Alcohol control Policy and Action Plan (2024-2030) on reduction of harmful use of alcohol.



# ASANTENI SANA



END OF THE PRESENTATION