

# GLOBAL ALCOHOL POLICY CONFERENCE OCTOBER

*The Global Alcohol Policy Conference (GAPC2023), "Investing in People before Profits: Building Momentum towards the Framework Convention on Alcohol Control," will be held from 24 - 26 October 2023 in Cape Town, South Africa.*

## PLENARY SPEAKER

**Dr Norman D M Vargas**

**Director of PROESA - Research Center on Health Economics and Social Protection in Cali  
Columbia**

He is a health economist, will speak on "Taxes in Latin America and Policy Processes and Advocacy in Columbia" as a keynote speaker at the conference.

Research Center on Health Economics and Social Protection in Cali carries out high-quality research and generates relevant evidence for the orientation of public policies in social protection and health economics, both nationally and internationally.

Dr Vargas worked in academia, as a consultant and advisor in Columbia (Ministry of Health, the Pan American Health Organisation, Department of National Planning) and in the United States for the World Bank (Washington DC).

Dr Vargas's research focuses on the connection between health, poverty and sustainable development. He works mainly on (i) the role of socioeconomic conditions in exposition to health risk factors, (ii) health systems, provision of healthcare and health insurance, and (iii) evaluation of health interventions for policy design and implementation.

He also specialises in Health Systems and Health Economics, Tobacco Economics and Monitoring and Evaluation research.

