

# ICARA's Advocacy Workshop & Annual General Meeting (AGM) 2023

»**Working together** -  
collaboration across researchers,  
policymakers and practitioners  
towards a better alcohol policy«

Cape Town, 23rd of October 2023, CTICC

*Meeting room will be announced later*

## SAVE THE DATE!

You can send your expression of interest in attending and early registration by email to:

 [matej@institut-utrip.si](mailto:matej@institut-utrip.si)  
(Matej Košir, President of ICARA).

## ARRIVAL OF THE PARTICIPANTS

- 13:00 – 14:00 Registration of participants (in front of the meeting room)
- 13:00 – 14:00 Welcome lunch & networking with ICARA's members

## ICARA'S ADVOCACY WORKSHOP\*

- 14:00 – 14:05 Welcoming words by Matej Košir (President of ICARA)
- 14:05 – 14:10 Introduction of the workshop & AGM programme (Matej Košir)
- 14:10 – 14:30 Session 1: The importance of advocacy / policy & decision-making process
- 14:30 – 15:30 Session 2: Coalition building & media advocacy (group work)

## COFFEE/TEA BREAK

- 16:00 – 17:00 Session 3: Interactive panel on advocacy stories with special guests  
Chair: Matej Košir (ICARA)  
(panelists will be confirmed later)
- 17:00 – 18:00 ICARA's AGM 2023 (open for all workshop participants)  
Guest speaker: Prof Tom Babor (University of Connecticut School of Medicine)\*\*

## CLOSING OF THE WORKSHOP & AGM

\* Advocacy workshop will be focused on the topics of the book »Alcohol: No Ordinary Commodity« (3rd Edition) book & relevant for researchers, policymakers, and practitioners (including patients advocacy groups) in the field of alcohol policy, research, and practice.

\*\* After the AGM, Prof Tom Babor will sign the books »Alcohol: No Ordinary Commodity« (3rd Edition)



**See you there**