

# GLOBAL ALCOHOL POLICY CONFERENCE OCTOBER

*The Global Alcohol Policy Conference (GAPC2023), "Investing in People before Profits: Building Momentum towards the Framework Convention on Alcohol Control," will be held from 24 - 26 October 2023 in Cape Town, South Africa.*

## PLENARY SPEAKER

Mr Caxton Masudi Ngeywo

Tax Expert: Dubai, United Arab Emirates

Mr. Ngeywo is a tax expert providing business and tax advisory services from his offices in Dubai, United Arab Emirates.

Mr. Ngeywo has more than 26 years of experience in tax administration, specializing in tax policy and advisory services. He initially worked at the Kenya Revenue Authority (KRA) before joining the private sector as a consultant. His work experience spans tax policy, tax compliance, enforcement and investigations. He is credited with undertaking excise tax transformation at KRA, covering tax policy, legislative reforms, process re-engineering, and technology deployment. He was instrumental in the rollout of the technology, including the deployment of a track and trace system in the control of alcohol, among other excisable goods.



Caxton also represented KRA and Kenya in various international engagements, including at the East African Community, FCTC Negotiations, and different regional bodies, where he participated as a resource person.